

**There's Only One for All-Evening Fun -  
Premium Quality SOUTHERN SELECT**



**Really DRY!  
Really LIGHT!**

Try today's great Premium Quality Southern Select. Everybody's raving about it, and you're bound to like it—because it's really DRY, really LIGHT... specially brewed for all-evening fun! In handy flat-top cans or the familiar brown bottles. Get some today!

**PREMIUM**  
**Southern Select**  
THE ONLY BEER BREWED WITH THE MAGIC OF SECRET FLAVOR CONTROL

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